

# Network Security and Privacy Liability Coverage

AmTrust offers a single-policy solution with a cost-competitive Network Security and Privacy Liability Coverage that is specifically tailored to meet the needs of community based financial institutions.



## Liability Coverages

### Network Security & Privacy Liability

Network Security and Privacy Liability (also known as “Cyber Liability”) protects the Insured against losses for the failure to protect a customer’s personally identifiable information (SSN, credit card numbers, medical information, passwords, etc.) via theft, unauthorized access, viruses, or denial of service attack.

### Media Communications Liability

Covers Claims alleging defamation/libel/slander, invasion or violation of privacy, plagiarism/piracy, copyright/trademark infringement, and other Wrongful Media Communication Acts associated with Media Communications (in electronic, print, digital, or broadcast form).

### Regulatory Defense & Penalties

Covers Defense Expenses and Regulatory Fines and penalties imposed by a Regulatory Agency in connection with a data breach.

## First Party Coverages

### Crisis Mitigation Expense

Reimburses for one year of credit monitoring and any fees or costs for an associated Identity Fraud Policy to benefit persons whose information has been accessed without their authorization resulting from a Wrongful Network Security Act or Wrongful Media Communications Act.

### Cyber Extortion Threat

Provides reimbursement for funds or property the Insured has given (with the Insurer’s approval) to a person to end the Extortion Threat to: restrict access to their computer systems, install malicious code or viruses, or disclose or damage confidential customer information.

## Business Interruption

Reimburses for the reduction in Business Income the Insured would have earned or the net loss they would have avoided (before taxes) if the data breach had never occurred. This only applies to their operations that were dependent upon an affected Computer System and doesn’t apply to contractual penalties, third party liability, or costs incurred to restore/upgrade/remedy effects in the affected Computer System.

## Available Enhancements

### Standard policy enhancements:

- Choice of defense counsel
- Choice of separate or shared limit
- No Consent to Settlement Provision
- Broad Claim definition
- Punitive Damages covered, where insurable by law

### Available to qualified applicants:

- 12 month non-cancellation clause
- Multi-year term at discounted rate
- Full past acts coverage (no retro date)

## AmTrust Financial Institution Advantage

- Currently insuring over 700 banks
- Coverage available in all states except NY
- Financial Institution industry expertise
- Underwriting strength
- Innovative product solutions

## Claims Examples

### Network Security & Privacy Liability

A financial institution is a target of a cyber attack and suffers unauthorized third-party access into a portion of their processing system. As a result, certain customer account information is stolen including social security numbers, financial account numbers and associated pin numbers. A customer subsequently discovers fraudulent charges to her account and sues the financial institution for failure to adopt and maintain reasonable procedures and adequately secure its servers and computer storage systems.

### Media Communications Liability

A financial institution creates a fraud alert system through a secured website, which allows other financial institutions and law enforcement to share information. A post on the website accuses a customer of criminal conduct and illegal activities. The customer brings a lawsuit against the financial institution for defamation per se as well a violation of rights of privacy.

### Regulatory Defense & Penalties

A financial institution disclosed nonpublic consumer information to a nonaffiliated third party for marketing purposes. A state regulatory agency brings an administrative action alleging that this is prohibited since the financial institution did not provide an opportunity for the consumer to opt-out of disclosure. The state regulatory agency imposes a civil monetary penalty against the financial institution.



AmTrust North America  
An AmTrust Financial Company

